

October 29, 2010

MJHS Hospice Rocks Broadway

Theater Fundraiser Celebrates National Hospice and Palliative Care Month

MEDIA ADVISORY

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MJHS Foundation invites theatergoers to see the rock ‘n’ roll crowd-pleaser *Million Dollar Quartet* at the Nederlander Theatre on November 7. Ticket sales for the charitable event will benefit MJHS Hospice and Palliative Care services for New Yorkers in need.

Patrons will also enjoy a lunch reception prior to the performance. Board members of Jacob Perlow Hospice, now part of the MJHS family, will be honored for their service.

Tickets start at \$200 to join supporters of MJHS Hospice and Palliative Care for an unforgettable afternoon in support of our legendary care. To purchase your set, call (718) 759-4335 or visit www.mjhsfoundation.org.

MJHS Foundation provides financial assistance for the charitable health services of MJHS and its affiliated agencies.

DATE: November 7, 2010

VIP RECEPTION: Noon–2:00 p.m.
PLACE: Wolf & Lamb Steakhouse
10 East 48th Street
New York, NY 10017

PERFORMANCE: 3:00 p.m.–5:00 p.m.
PLACE: Nederlander Theatre
208 West 41st Street
New York, NY 10018

NOTE: Barbara Hiney, Executive Vice President of MJHS Hospice and Palliative Care, will be available for press questions.

About MJHS (Metropolitan Jewish Health System)

MJHS is a charitable not-for-profit organization with more than a century of providing quality, compassionate and innovative health services to New Yorkers of all ages, ethnic,

religious and economic backgrounds. With a robust portfolio of services that includes home care, hospice, palliative care, skilled nursing facilities, health plans, independent living and adult day health care, MJHS is uniquely positioned to provide the right level of care when and where it is most needed—so the majority of its patients and members are able to continue living at home. For more information, visit www.mjhs.org or call (718) 921-8800.

About the Hospice Programs of MJHS

Metropolitan Jewish Hospice and Jacob Perlow Hospice provide comprehensive culturally-sensitive care and effective pain management to patients with advanced illnesses, as well as their families, throughout the Greater New York area—whether in homes, hospitals, nursing homes or hospice residences. Both were original demonstration projects in the 1980s and have remained at the forefront with innovative inpatient and home-based palliative care services, state-of-the-art pediatric hospice care and culturally specific end-of-life programs. For more information, call 1-800- HOSPICE/1-866-958-7423 or visit www.mjhs.org.

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