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MJHS Names Alexander S. Balko EVP and COO

Appointed to newly-created position and responsibilities, retains CFO role

FOR IMMEDIATE RELEASE

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NEW YORK—Alexander S. Balko, has been promoted to the newly-created position of Executive Vice President and Chief Operating Officer (COO) of MJHS. Balko originally joined MJHS in 1999 as Senior Vice President and Chief Financial Officer (CFO), a role he will continue to retain.

Effective immediately, Balko assumes operational responsibilities for the entire not-for-profit organization, managing revenues in excess of \$700 million. He will have oversight of all MJHS programs and services including: home care, palliative care, hospice, centers for rehabilitation and nursing care; adult day health care, pediatric home care and hospice, as well as health plans and a general insurance agency. Finance, information systems, facilities management and purchasing will continue to report into Balko.

“The board of directors and I have complete confidence in Al’s ability to help MJHS develop solutions to new challenges, as well as grow market share,” said Eli S. Feldman, President and CEO of MJHS. “Al’s strategic vision for MJHS is shaped by his vast, successful operational and financial health care leadership experience. As COO and CFO he will help strengthen and grow the organization; continue to provide excellent fiduciary management; and focus on helping MJHS move forward in a dynamic health care environment.”

Prior to joining MJHS, Balko served in executive leadership roles at Brookdale University Hospital and Medical Center, St. Luke’s Roosevelt Hospital Center and Cabrini Medical Center. His robust professional experience, which includes hospitals, clinics, nursing and assisted living facilities, ranges from finance to management information systems, project management, facilities improvement to real estate; human resources to material management.

Balko sits on the board of Isabella Geriatric Center and is a member of the Healthcare Financial Management Association, the American Institute of Certified Public Accountants and the New York State Society of Certified Public Accountants. A

certified public accountant, Balko holds a bachelor's degree in accounting from Manhattan College and a master's degree in health services from The New School for Social Research.

About MJHS (Metropolitan Jewish Health System)

MJHS is a charitable not-for-profit organization with more than a century of providing quality, compassionate and innovative health services to New Yorkers of all ages, ethnic, religious and economic backgrounds. With a robust portfolio includes: home care, hospice, palliative care, centers for rehabilitation and nursing care, health plans, independent living and adult day health care. MJHS is uniquely positioned to provide the right level of care when and where it is most needed—so the majority of its patients and members are able to continue living at home and we can help reduce hospital readmissions. For more information, visit www.mjhs.org or call (718) 921-8800.

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